#inclusionmatters: 4+ Best Practices for Inclusive Leadership



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The Business Case for Inclusion

- #Blacklivesmatter
- #Bluelivesmatter
- #OrlandoStrong
- #DisabilityMatters
- #MeToo
- Political Landscape
- Paternity Benefits
- Board Diversity
- LGBTQIA
- Ally*ship

- Intersectionality
- White Fragility
- White Privilege
- White Males
- Ageism
- Appearance
- Gender Equality
- BIPOC
- Racial Equity
- Tech Diversity

Simone's Truth Serum

01

Inclusion is <u>HARD WORK</u>!

02

It requires <u>self awareness</u> <u>and courage</u> to embrace differences, even if you don't understand those differences.

03

We will all <u>falter at</u> <u>inclusion</u>. The key is to <u>forgive</u> ourselves and <u>do</u> <u>better</u> the next chance we get.

Have you ever felt excluded?

- How did it make you feel?
- How did you perform as a result of feeling excluded?



If it's so simple, why don't we JUST DO IT?

#INCLUSIONMATTERS

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4+ BEST PRACTICES FOR INCLUSIVE LEADERSHIP

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Best practices for inclusive leadership

- 1. CANCEL ONE & DONE
- 2. LISTEN TO YOUR PEOPLE
- 3. EMBRACE DIVERSE VENDORS
- 4. LEARN FROM OTHERS

BONUS

- 1. NIX EXCLUSIONARY LANGUAGE
- 2. WALK THE TALK



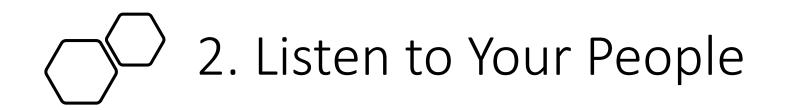
CANCEL ONE DONE

INDIVIDUAL

- 1. <u>STAY</u> in the Learning Zone
- 2. Get **<u>CREATIVE</u>** with Consumption
- **3.** <u>INTEGRATE</u> Inclusion into Learning Plans

ORGANIZATION

- 1. Provide money and time for <u>ALL</u>
- 2. Create **<u>SPACE</u>** for diverse vendors
- **3.** <u>**RECOGNIZE**</u> and <u>**REWARD**</u> Inclusive Leaders





ANONYMOUS LISTENING GROUPS RESOURCE GROUPS ENGAGEMENT FEEDBACK SURVEYS

3. Embrace diverse vendors

Partner with Agencies to continue learning and connect to Diverse Vendors

- > Women's Business Enterprise National Council
- National Minority Supplier Development Council
- National Veterans Business Development Council
- National Gay & Lesbian Chamber of Commerce
- Human Rights Campaign
- USBLN Disability Supplier Diversity Program
- US Pan Asian American Chamber of Commerce

4. Learn From Others

- DiversityInc Top 50
- Working Mother / National Association of Female Executives
- Best Companies for Multicultural Women
- Human Rights Campaign
- Best Places to Work
- Disability Equality Index
- Forbes
- Glassdoor

THE 2020 DIVERSITYINC TOP 50 COMPANIES FOR DIVERSITY

- 1. Marriott International, Inc.
- 2. Hilton
- 3. Eli Lilly and Company
- 4. ADP
- 5. Accenture
- 6. Mastercard
- 7. Comcast NBCUniversal
- 8. Abbott
- 9. TIAA
- 10. Toyota Motor North
- America, Inc.

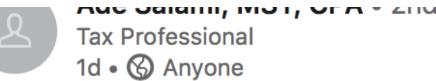
- 11. Wells Fargo
- 12. KPMG
- 13. Target
- 14. BASF
- 15. Northrop Grumman Corporation
- 16. Procter & Gamble
- **17. Cox Communications**
- 18. TD Bank
- 19. AbbVie
- 20. Nielsen

- 21. The Hershey Company
- 22. Dow
- 23. Aramark
- 24. CVS Health
- 25. Humana
- 26. Southern Company
- 27. The Boeing Company
- 28. Sanofi U.S.
 - 29. Exelon Corporation
 - 30. General Motors Company
 - LLC

- 31. Allstate Insurance Company
- 32. Walmart Inc.
- -----
- 33. Medtronic plc
- 34. The Kellogg Company
- 35. KeyBank
- 36. Colgate-Palmolive
- 37. Randstad
- 38. AIG
- 39. Ecolab Inc.
- 40. U.S. Bank

- 41. J.C.Penney Company Inc.
- 42. Cigna
- 43. HP Inc.
- 44. McCormick & Company
- 45. Moody's Corporation
- 46. United Airlines Holdings, Inc.
- 47. AstraZeneca
- **48. HSBC**
- 49. Centene Corporation
- 50. Capital One Financial Corporation

| Top Regional Companies | Top Hospitals & Health Systems | Top Utilities | Top Companies for Employee Resource Groups |
|------------------------------|-----------------------------------|---|---|
| 1. Blue Shield of California | 1. Northwell Health | 1. Sempra Energy | 1. AT&T |
| 2. MGM Resorts International | 2. Henry Ford Health System | 2. Ameren Corporation | 2. Dow |
| 3. Comerica Bank | 3. Cleveland Clinic | 3. DTE Energy | 3. Ernst & Young LLP |
| 4. Ameren Corporation | 4. WellStar Health System | 4. FirstEnergy | 4. Northrop Grumman Corporation |
| 5. The American Heart | 5. H. Lee Moffitt Cancer | 5. National Grid USA Service | |
| Association | Center & Research Institute | Company, Inc | 5. Hilton |
| 6. CSAA Insurance Group | 6. OhioHealth | 6. Consolidated Edison Company of New York, Inc. | 6. HSBC |
| | 7. Mayo Clinic | | 7. Wells Fargo & Company |
| | 8. Yale New Haven Health | | 8. Southern Company |
| | System | | 9. The Boeing Company |
| | 9. NYU Langone Health | | 10. Asurion |



#inclusiveleadership is the only way up!!!



Jamie Dimon in • 3rd+ Chairman and CEO of JPMorgan Chase & Co. 1d • 🚱 Anyone

Follow

When someone cannot get their foot in the door to compete for a job, it is bad for business and bad for communities that need access to economic opportunity. Giving more people a second chance allows businesses to stepup and do their part to reduce recidivism, hire talented workers, and strengthen the economy. JPMorgan Chase & Co. is committed to removing barriers to employment for those with criminal backgrounds and advocating



BANKS

Wells Fargo CEO's comments about diverse talent anger some employees

PUBLISHED TUE, SEP 22 2020-12:51 PM EDT | UPDATED TUE, SEP 22 2020-3:11 PM EDT

C REUTERS

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KEY POINTS

- Wells Fargo Chief Executive Charles Scharf exasperated some Black employees in a Zoom meeting this summer when he reiterated that the bank had trouble reaching diversity goals because there was not enough qualified minority talent, two participants told Reuters.
- Scharf spent more time listening than speaking during the 90-minute call which he initiated and has not been previously reported.
- His comments about Black talent rubbed some attendees the wrong way, according to the two employees, who spoke on the condition of anonymity because they feared repercussions.



Enjoy \$350 when you open and use

Women At Ernst & Young Instructed On How To Dress, Act Nicely Around Men

At the height of the Me Too movement, the message of the training seminar was "fix the women."



EY, one of the largest accounting firms in the world with <u>\$36.4 billion</u> in global revenue and 270,000 employees, was still recovering from a public Me Too accusation. A few months before the seminar, the company was in the news for <u>settling a discrimination</u> <u>complaint</u> filed by Jessica Casucci, a partner at the firm who said she was sexually assaulted by a male partner. The incident happened years before and Casucci complained internally. EY fired the man only after she went public.

Benchmark Lessons



Observe and learn from leaders



Invest in your inclusion journey

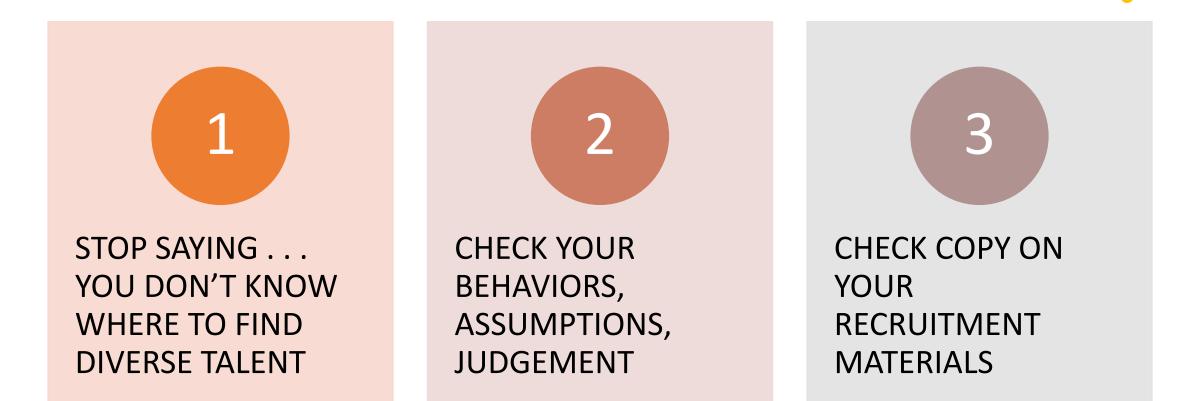


Apply and course correct from results



Celebrate the journey

5. Nix Exclusionary Language



6. Walk The Talk

✓ Board

- ✓ Leadership Team
- ✓ Recruitment
- ✓ Retention
- ✓ Vendor

CEO ACTION FOR DIVERSITY & INCLUSION

WE PLEDGE TO ACT ON SUPPORTING MORE INCLUSIVE WORKPLACES !

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Stay Connected

www.theinclusionbootcamp.com



Become an Inclusive Leader

This 6-week program provides an opportunity for participants to focus on building up their inclusive leadership skills. Participants leave program aware, courageous, empowered, and with a 90day action plan to continue growing their inclusive leadership skills.



Modules:

- Inclusive Leadership Foundation
- Inclusive Leadership Best Practices
- Recruitment and Retention Inclusion
 Strategies
- Building Inclusive Communities
- Inclusive Leadership Technology Overview
- Walk The Talk on the Inclusion Journey

Public Classes:

- September 1- October 6
- October 12 November 16
- November 10 December 15

To learn more, contact us:

- smorris@simonemorris.com
- www.theinclusionbootcamp.com
- www.callwithsimone.com

Simone Morris is an award winning diversity and inclusion leader. Her passion for inclusive leadership led her to create the Inclusion Bootcamp Program.

Having been a trainer for over two decades and an experienced Diversity and Inclusion Leader, she developed a program that fosters growth as an inclusive leader.

Simone Morris Enterprises LLC is an HRCI Approved Provider and a SHRM Recertification Provider.

www.ilcmembership.com





Questions



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